

# New York Broadway Tours 2015 Press and Info Packet



By: Amada Anderson  
New York Broadway Tours  
CEO/Founder and Tour Guide



## About New York Broadway Tours

**New York Broadway Tours**, A Musical Theatre Experience showcases the city’s historic musical-theatre scene in a lively, **entertaining** manner that is accessible to all ages.

These licensed professional tour guides are gifted triple threats who weave groups around **New York’s** bustling streets, brandishing their love of the **stage** and of the city along half-mile routes that cover the origins of **musical theatre** and **Broadway** history.

Think of the tour as the equivalent of an **interactive walking**, talking, singing Broadway show where **YOU get the chance to be a STAR** by singing along to your favorite Broadway shows on the streets of New York.

Almost all of our tours are family-friendly (minus the [piano bar pub crawl](#)) and guaranteed to be a Broadway show that the kids will be singing about all the way home!

## About The Founder

**Amada Anderson** is the CEO/Founder of New York Broadway Tours. She has her Bachelor’s in **Music and Theatre** from the University of Miami and is an award-winning musical theatre actress, philanthropist, and entrepreneur. Her philanthropic work has been felt at The Guides Association of New York City (GANYC), The Broadway Green Alliance, Planet Connections Theatre Festivity, The New York Musical Theatre Festival, The Pajama Program, Thrill The World and Thrill The World NYC (TTWNYC). She has performed in various parades throughout New York, including: The NYC Dance Parade (led the Parade in 2013), the NYC Gay Pride Parade, Jersey Pride Fest, the Coney Island Mermaid Parade and the Village Halloween Parade. She has made TV appearances for various lifetime experiences on: NBC’s *Today* show, Univision’s *Despierta America*, WHTV’s *What’s Happening NYC?*, QPTV’s *Sing, Sing, Sing!* and *The Sound Box*, VH1’s *You Oughta Know* – Artist Gin Wigmore, and CUNY-TV’s *Study With the Best*. She has also appeared in online media, including: *CrowdFundingGuide.com*, and *Humans of New York*, etc., as well as magazines and newspapers, including: *Zombies!* magazine, the *Examiner*, *Time Out New York*, *Village Voice*, and *Real Simple* magazine. She has also been featured as an entrepreneur in the book *The Power Players Guide to Playing Powerfully in the Game of Life*, crowned “Queen of Karaoke” in Florida, and holds a Planet Connections Festivity acting award for “Outstanding Supporting Actress” for the role of Darcie in Andrew Rothkin’s Off-Broadway play *Danny*. In her spare time, she enjoys storytelling through cabarets, vlogs, and new tours.





## Custom Tours

New York Broadway Tours are ideal for private, corporate, school, and group events. We have special Broadway-themed tours that are sure to win over your wickedly talented son or daughter with aspiring Broadway dreams! We have customized Broadway Trivia walking tours for special birthday parties, and we partner with some of the best New York restaurants and theaters for special experiences that are sure to impress all of your out-of-town relatives or visitors. Contact us for more details on creating a one-of-a-kind walking tour crafted just for you!

## Recommended for schools

All of our tours are suitable for school groups of almost any level, from middle school to college. There is something for everyone! Singing and dancing down Broadway is what we do best! Private tours can be arranged months in advance! We recommend taking our Act 1 walking tour, which covers the southern district of Times Square, and then joining us for our Act 2 walking tour, which covers the northern district. And for those of you who want it all, check out THE BROADWAY EXTRAVAGANZA WALKING TOUR, which is a combination of Act 1 and Act 2! Check out our [repertoire](#).

## CONTACT



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## New York Broadway Tours is very active on Social Media!

We have real fans that share the interest in learning about the latest Broadway shows, Broadway gossip, and more! We also have a brand new show on YouTube called [Backstage with New York Broadway Tours](#), where we interview various Broadway producers, Broadway stars, the Off-Broadway scene, and more! Come subscribe and join us even when you can't take a tour. We would love to have you!



“We had some time before our Broadway show and we decided to try the New York Broadway Tour – and it was awesome! More fun, personal and inspiring than a typical tour. My daughter is an aspiring performer and loved learning lots of “insider” details about the theaters and performers. We had such a great time and also a lot of laughs. We recommend this tour without hesitation. My daughter came home energized about her performing arts aspirations.” – **Dan Dulleba (TripAdvisor)**

“Amada Anderson was a fab tour guide and really went out of her way to show me the sites and tell me stories about Broadway theatre. There is somebody who loves her job. Amada really did inspire me. Well worth the money, and I would pay more for this tour.” – **Carlotta Rose**

“Amada is an excellent tour guide. It’s obvious that she has a passion for musical theatre and is knowledgeable about the topic as well! It was great to visit the theaters and learn the history of them along with listening to Amada sing popular Broadway songs. I definitely would recommend this tour to both seasoned Broadway viewers and newbies!” – **TripAdvisor Reviewer**

“The tour guide is SO knowledgeable about Broadway musicals that the tour was a sheer delight! She has a background in Musical Theatre and her knowledge is deep! The best tour I have ever done. And I have done quite a few! Forgot to mention her GREAT singing voice that you get treated to! Definitely a MUST-do for locals and tourists alike!” – **Priti Saldanha**

“We had a fabulous time. We came and we found this by the luck of the draw, otherwise we would have been completely overwhelmed or not sure where to start. This was great because you gave us a little bit of everything. We got to see things we never would have seen and learned things we never would have known. I had a blast! The very best part was the singing. Hands down! More singing!!” – **The Cohen Family**

“We just got done taking the tour with Amada (like Hakuna Matata) and we had an awesome time. You get to hear Amada sing all the awesome Broadway songs and she’s got a great voice. You get to interact with other people in the street, she gets everyone involved and it’s awesome.” – **Lisa Arndt**



### **Belting Broadway Show tunes for charity!**

We love non-profit organizations and we know how hard it is to find funding sometimes, so we work alongside 501c (3) and 501c (6) organizations and Off-Broadway shows, and other NYC events by having created a New York Social Calendar where these organizations and artists can post their events. This [Events Calendar](#) is located on our website and is shared with all New York Broadway Tour-goers. We have given donations of gift certificates to over 100 different charities for their fundraisers and events since we started in 2012!!!

Are you looking for a great gift for the music lover in your life? Gift certificates make great gifts for birthdays, anniversaries, **Christmas**, stocking stuffers, **Hanukkah**, bachelorette parties, corporate gifts or employee incentives. We'll take your recipient behind the scenes of their favorite musical and give them a musical theatre experience they will never forget!

- o Birthdays
- o Anniversaries
- o Christmas
- o Stocking Stuffers
- o Hanukkah
- o Bachelorette Parties
- o Hens Night
- o Corporate Gifts
- o Employee Incentives

We can offer **gift certificates** for a private musical theatre experience that will allow your loved one to join us at their convenience. Purchase them by [contacting us](#), or by visiting our website at <http://www.newyorkbroadwaytours.com/gift-certificates> for a gift card.



A sneak peek of our tours listed on our website as of 2015



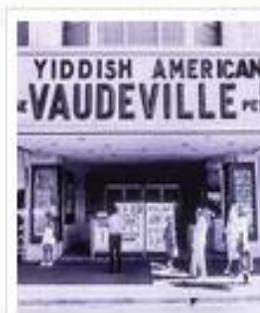
Grand Central Music Of  
The City Tour



Greenwich Village Piano  
Bar Pub Crawl



Off-Broadway Walking  
Tour



Yiddish Theatre to Indie  
Theatre Walking Tour



Haunted Broadway  
Walking Tour



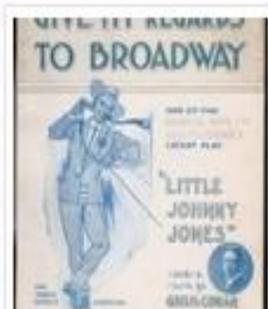
(Act 2) Broadway Musical  
Theatre Walking Tour



(Act 1) Broadway Musical  
Theatre Walking Tour



Christmas Caroling on  
Broadway Walking Tour!  
It's Spectacular!



(Act 3) Broadway Fan  
Extravaganza Walking  
Tour



Gleeks On Broadway  
Walking Tour

More tours  
coming soon!!!



Images for Press Use

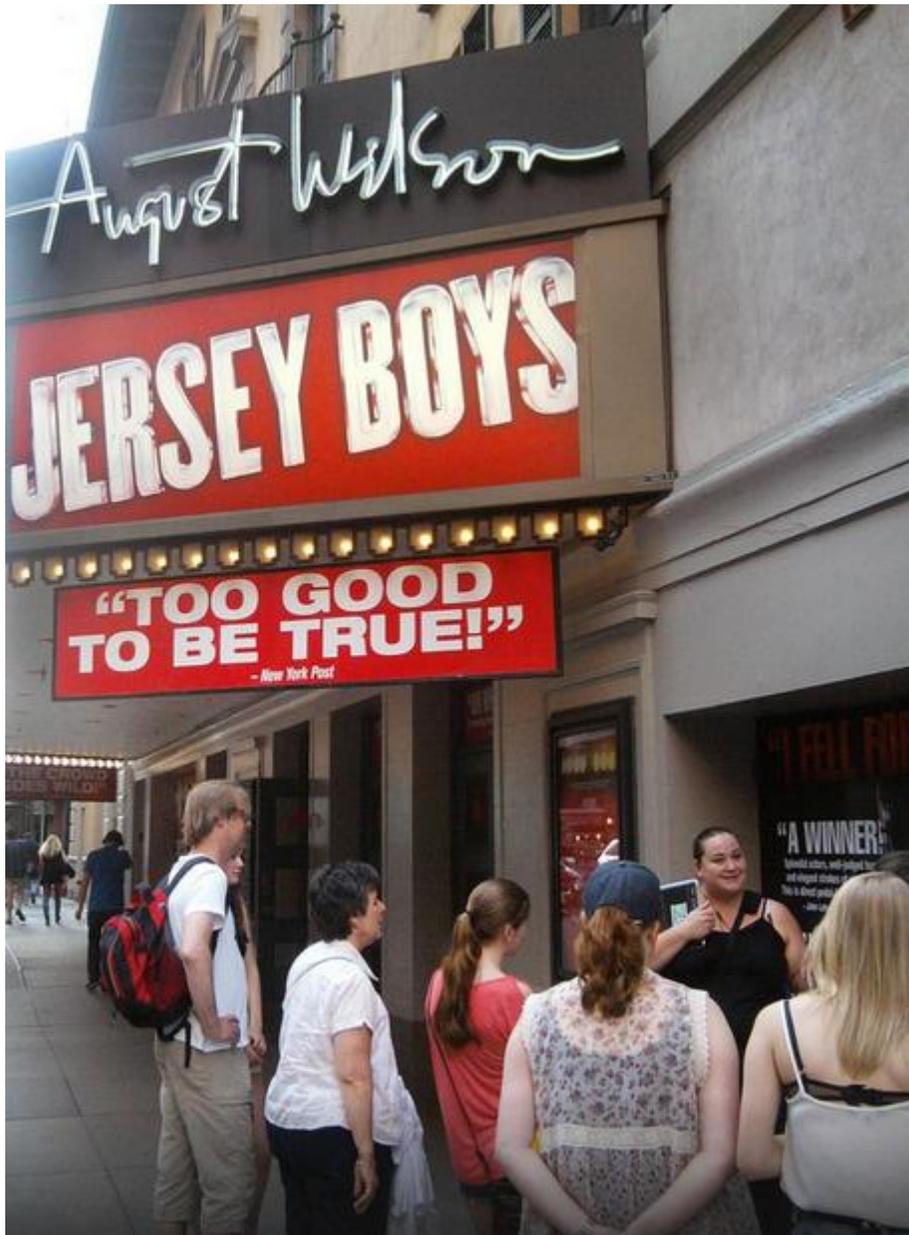


Photo taken by a Trip Advisor reviewer of Amada giving a tour.



Amada Anderson with New York Broadway Tours' first tour standing outside the Gershwin Theater



New York Broadway tours Musical Theatre Walking tour standing outside the Gershwin Theater.



Amada and her boyfriend Damon on TLC's *Angels Among Us* (summer of 2014)



Amada with her non-profit organization Thrill The World NYC on NBC's *Today* show



Amada featured in *Humans of New York* for her non-profit organization Thrill The World NYC

**Come on along and join us for a tour! Visit our website and blog today!!**

<http://www.newyorkbroadwaytours.com/blog>